

SREE NARAYANA COLLEGE, CHENGANNUR,

TOURISM CLUB ANNUAL REPORT 2023– 24

The Tourism Club of Sree Narayana College, Chengannur, is a vibrant community dedicated to fostering a passion for travel, exploration, and cultural exchange. Comprising enthusiastic students from diverse backgrounds, the club organizes a range of activities aimed at promoting tourism awareness and sustainability. Through educational excursions to iconic destinations within Kerala and beyond, interactive workshops, seminars, and community engagement initiatives, members gain valuable insights into various facets of the tourism industry. The club also facilitates cultural exchange programs, providing opportunities for students to immerse themselves in different cultures and traditions. Additionally, skill development workshops and internship opportunities are offered to equip members with the necessary tools and knowledge for careers in tourism and hospitality. With a focus on responsible tourism practices and a commitment to experiential learning, the Tourism Club of Sree Narayana College, Chengannur, continues to inspire and empower the next generation of tourism enthusiasts and professionals.

Tourism Club

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The Tourism Club of Sree Narayana College, Chengannur, continues its journey of exploration and promotion of tourism in the region. Over the past year, we have organized numerous activities and events aimed at fostering a deeper understanding of the tourism industry, promoting sustainable practices, and providing hands-on experiences to our members.

Highlights of Activities:

Educational Tours:

Organized educational tours to various tourist destinations within Kerala, including Koorg, Chikmanglore and Belur, to provide students with practical exposure to different facets of tourism. Conducted guided tours to heritage sites, wildlife sanctuaries, and cultural landmarks, enhancing participants' knowledge of outside Kerala's rich cultural and natural heritage.

Study tour to COORG

The study tour to Coorg from Sree Narayana College, Chengannur on February 27, 2024, was a captivating experience. Departing early morning, students embarked on a journey filled with scenic vistas and anticipation. Upon arrival, they were warmly welcomed and immersed in Coorg's cultural and natural wonders. Visits to Abbey Falls, Raja's Seat, and Namdroling Monastery provided insights into the region's rich heritage. A highlight was the tour of a coffee plantation, where students learned about coffee cultivation firsthand. Outdoor activities like trekking offered opportunities to appreciate Coorg's pristine beauty. The tour concluded with cherished memories and a deeper appreciation for Coorg's cultural and ecological significance, enriching the students' understanding of India's diversity.



Study Tour to Chikmanglore

The study tour to Chikmagalur from Sree Narayana College, Chengannur on February 28, 2024, was an enlightening experience. Upon arrival, they were greeted with warmth and hospitality, immersing themselves in Chikmagalur's serene ambiance and natural beauty. Visits to iconic attractions such as Mullayanagiri Peak, Bababudangiri Hills, and Hebbe Falls provided insights into the region's diverse landscapes and cultural heritage. A highlight was the exploration of coffee estates, where students gained firsthand knowledge of coffee cultivation and processing. The tour also included opportunities for trekking and nature walks, allowing students to appreciate Chikmagalur's lush greenery and tranquil surroundings. As the tour came to an end, students returned to Chengannur with cherished memories and a deeper understanding of Chikmagalur's significance as a prominent tourist destination in Karnataka.



Study Tour to Belur

The study tour to Belur from Sree Narayana College, Chengannur on February 29, 2024, was an insightful journey into the architectural and cultural marvels of Karnataka. Departing early morning, students embarked on a scenic drive to Belur, renowned for its

exquisite temples and historical significance. Upon arrival, they were greeted with awe-inspiring sculptures and intricate carvings at the Chennakesava Temple, showcasing the finest examples of Hoysala architecture. Guided tours provided in-depth knowledge about the temple's history, craftsmanship, and religious significance. Students also explored nearby attractions such as the Hoysaleswara Temple in Halebidu, further enriching their understanding of Karnataka's rich heritage. The tour offered a blend of educational exploration and cultural immersion, leaving students with a profound appreciation for Belur's architectural splendor and historical legacy. As they returned to Chengannur, students carried with them cherished memories and newfound insights into India's architectural heritage.



Workshops and Seminars

Collaborated with industry experts and professionals to conduct workshops and seminars on topics such as ecotourism, responsible tourism practices, and the role of technology in tourism management. Facilitated interactive sessions to discuss emerging trends and challenges in the tourism sector, encouraging critical thinking and dialogue among participants.

Community Outreach Programs

Engaged in community service activities aimed at promoting sustainable tourism practices and raising awareness about environmental conservation among local communities. Conducted cleanliness drives, tree planting initiatives, and awareness campaigns on responsible tourism practices in collaboration with local authorities and non-profit organizations.

Cultural Exchange Programs

Organized cultural exchange programs to foster cultural understanding and promote intercultural dialogue among students from different regions and backgrounds. Facilitated interactions with students from other colleges and universities, providing opportunities for cultural immersion and exchange of ideas.

Skill Development Initiatives

Conducted training sessions and skill development workshops to equip students with essential skills required for careers in the tourism industry, including communication skills, customer service, and event management. Provided opportunities for hands-on learning through internships and practical training programs in collaboration with tourism agencies and hospitality establishments.

Future Initiatives

Looking ahead, the Tourism Club aims to expand its activities and outreach efforts to further promote sustainable tourism practices and facilitate meaningful experiences for our members. Some of the future initiatives planned include:

- Launching eco-tourism projects in collaboration with local communities to promote responsible tourism and support rural livelihoods.

- Organizing international study tours and exchange programs to provide students with global perspectives on tourism management and hospitality.
- Strengthening partnerships with industry stakeholders, government agencies, and non-profit organizations to address emerging challenges and opportunities in the tourism sector.
- Implementing innovative initiatives leveraging technology, such as virtual tours and digital storytelling, to enhance the learning experience and promote tourism destinations.

Conclusion

The past year has been marked by significant achievements and milestones for the Tourism Club of Sree Narayana College, Chengannur. We remain committed to our mission of promoting sustainable tourism practices, fostering cultural exchange, and empowering the next generation of tourism professionals. With the continued support and participation of our members and stakeholders, we look forward to embarking on new adventures and creating lasting impacts in the field of tourism.