

SREE NARAYANA COLLEGE, CHENGANNUR

BHOOMITHRASENA CLUB

(BMC-186/ALP/19/12)

ACTIVITY REPORT – 2023-24

For strengthening the environment commitment of students, The Directorate of Environment and Climate Change (DoECC) has launched Bhoomithrasena Clubs in the colleges. The aim of Bhoomithrasena Club is to take up environmental protection activities and encouraging the students to interfere the environmental issues for sustainable life.

➤ WORLD ENVIRONMENT DAY, JUNE 5, 2023

The Bhoomithrasena Club members and NSS Units of Sree Narayana College, Chengannur jointly celebrated World Environment Day by planting saplings of fruit trees in the college campus. Our Principal-in-charge Dr. Shereen K delivered a Keynote Address on WED 2023 Theme and inaugurated the programme by planting a sapling. The staff and the students actively participated in the programme by planting fruit tree saplings in the college premises.

The aim behind organizing the program were to give awareness to people about keeping the environment clean and safe from pollution and the importance of planting more trees to purify the air. A greener environment always ensures a better place for everyone.



The Principal-in-charge Dr. Shereen K – Keynote Address WED 2023



Principal-in-charge Dr. Shereen K inaugurated WED 2023 by planting a sapling



BMC Members Active Participation – WED 2023



NSS Volunteers Active Participation – WED 2023



Planting Fruit Bearing Tree Saplings in the campus premises

➤ WORLD OZONE DAY, SEPTEMBER 16, 2023

EDUCATE LIBERATE

SREE NARAYANA COLLEGE
CHENGANNUR, ALAPUZHA, KERALA
Aided College Affiliated to University of Kerala
(NAAC Accredited with Grade B)

WORLD OZONE DAY
SEPTEMBER 16

Programmes

- Short Video presentation on Ozone Day by NSS volunteers
- Documentary show on Ozone Depletion
 - Talk on Ozone Depletion and Montreal Protocol by Ms Aswathy Raj (NSS Programme Officer)
- Talk on "Save Ozone for a Better Tomorrow" by Dr V Shree Ranjini (Coordinator: Bhoomithrasena Club)

VENUE: COLLEGE AUDITORIUM
DATE: 15/09/2023
TIME :10 A.M

Organized by
NATIONAL SERVICE SCHEME UNITS 49A&B
in association with
BHOOMITHRASENA CLUB & IQAC

Theme
Montreal Protocol: fixing the ozone layer and reducing climate change

World Ozone Day for the preservation of the Ozone layer observed annually on September 16, is meant to raise awareness about the importance of the Ozone layer and how its depletion is leading to global warming and climate change across the world. The theme for World Ozone Day 2023 is "Montreal Protocol: fixing the ozone layer and reducing climate change". The Bhoomithrasena Club of SN College, Chengannur celebrated the World Ozone Day in association with NSS Units and IQAC. Addressing the event Dr. V. Shree Ranjini, FIC, Bhoomithrasena Club emphasized on the importance of saving the Ozone for a better tomorrow and highlighted how protecting the Ozone Layer leads to healthier ecosystems and reduced health risks from UV radiation. NSS Programme Officer Smt. Aswathy Raj delivered a talk on "Ozone Depletion and Montreal Protocol". Abhimanyu P of I Semester BA Economics presented a Documentary on Ozone Depletion. NSS Volunteers presented a short video on World Ozone Day.



Welcome Speech by Dr. V. Shree Ranjini, FIC, Bhoomithrasena Club



Talk on "Ozone Depletion and Montreal Protocol" by Smt. Aswathy Raj



Documentary Show on Ozone Depletion



Short Video Presentation on World Ozone Day

➤ FEBRUARY 2, 2024 – WORLD WETLANDS DAY

SREE NARAYANA COLLEGE
CHENGANNUR, ALAPPUZHA, KERALA
ESTD : 1981

World Wetlands Day
2 FEBRUARY 2024
“WETLANDS AND HUMAN WELLBEING”

Organised by
BHOOMITHRASENA CLUB
(BMC-186/ALP/19/12)

Supported by
DIRECTORATE OF ENVIRONMENT AND CLIMATE CHANGE
Government of Kerala, Thiruvananthapuram

COMPETITION

MOBILE PHOTOGRAPHY CONTEST
“WETLANDS AND HUMAN WELLBEING”

Take a picture that capture the essence of wetlands near your home or of your choice

WIN EXCITING PRIZES!

Send your entries to
Email id : bhoomithrasenaclubsnc2021@gmail.com

Entries due : 7 Feb 2024 Enquiries : 9446185002

Principal - in - Charge
Dr. Anju. K.S

Coordinator
Dr. V. Shree Ranjini
Bhoomithrasena Club

Every year, on 2nd of February, we celebrate World Wetlands Day (WWD) to raise global awareness about the high importance of wetlands for people and our planet. WWD is also an occasion to commemorate the signing of the Ramsar Convention on Wetlands in the Iranian city of Ramsar in 1971.

The World Wetlands Day 2024 theme is “Wetlands and Human Wellbeing”. The theme recognizes wetlands as critical to people and nature, underscoring the intrinsic value of wetland ecosystems and their benefits and services, including contributions to sustainable development and human wellbeing.

MOBILE PHOTOGRAPHY CONTEST

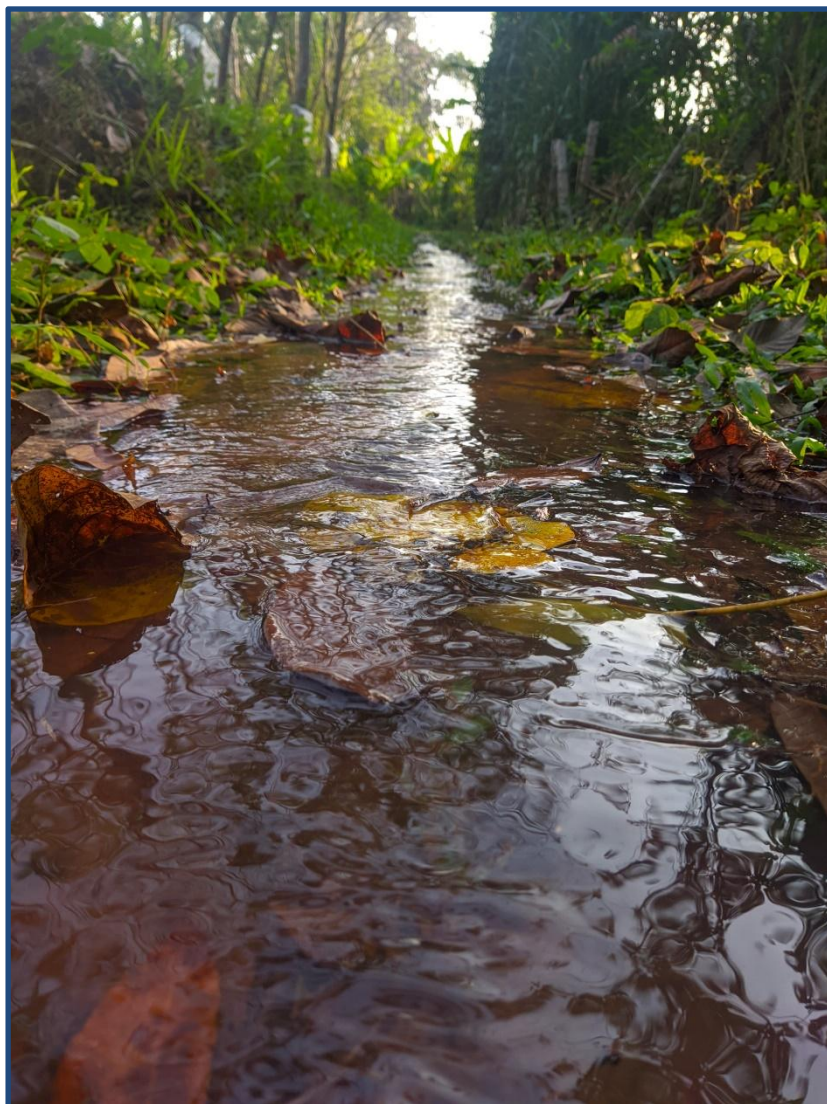
Nature Photography is a wonderful way to share the beauty and wonder of the natural world with others. An obvious benefit of the art is raising awareness about generating empathy for special landscapes and species.

The Bhoomithra Sena Club of Sree Narayana College, Chengannur celebrated World Wetlands Day by organising **Mobile Photography Contest** for the students. The Wetland Photo Contest is organized with the intention to raise awareness and create engagement around the importance of wetlands nearby. *The Theme for the contest was “WETLANDS AND HUMAN WELLBEING.”* Our students got some unique shots for capturing the perfect pictures of any wetland near their home or of their choice.

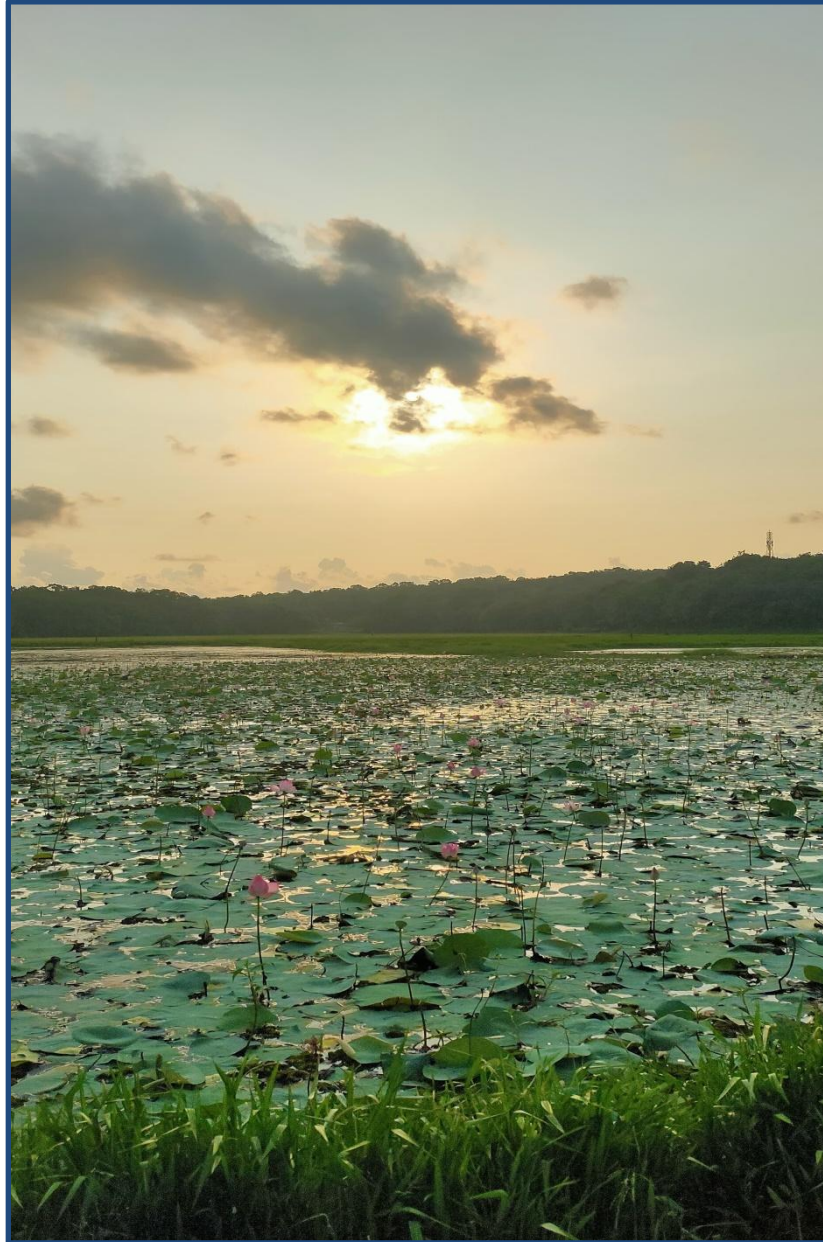
Aneesh R (II BA Economics) and Shreyas S (II BSc Chemistry) received the first and second prize respectively. Anu R (III BA Economics) and Arjun A (I MSc Chemistry) bagged third position.



Aneesh R (II BA Economics) 1st Prize



Shreyas S (II BSc Chemistry) IInd Prize



Anu R (III BA Economics) IIIrd Prize



Arjun A (I MSc Chemistry) IIIrd Prize

➤ **BEACH CLEANING DRIVE, MARCH 18, 2024**

ESTD : 1981

SREE NARAYANA COLLEGE
CHENGANNUR, ALAPPUZHA, KERALA

Beach Cleaning Drive **March 18, 2024** 3.00 - 5.00 PM
@ AZHEEKAL BEACH

Organised by
BHOOMITHRASENA CLUB
(BMC-186/ALP/19/12)

In association with
Department of Hindi & IQAC

Principal - in - Charge
Dr. Anju. K.S

Coordinator
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Government of Kerala, Thiruvananthapuram

The Bhoomithrasena Club in association with Department of Hindi and IQAC of SN College, Chengannur conducted a 'Beach Cleaning Drive' at Azheekal Beach on 18 March, 2024 at 3.00 to 5.00 PM.

Azheekal Beach is an 800 meter long beach on the coast of the Arabian Sea, in Karunagapally Taluk of Kollam District. The beach got this name from the Malayalam word *Aazhee*, which means confluence of backwaters and the Sea. Azheekal Beach is 33 km away from SN College, Chengannur.

A team of 13 students enthusiastically participated in the clean-up drive. The team was

equipped with all the necessary cleaning tools like gloves, rakes and sacks. Masks and caps were worn throughout the cleaning activity and sanitizers were provided to them. After a two-hour vigorous clean-up our students collected the litter comprised of Plastic Bottles, Plastic Food Wrappers, Plastic Spoons, Plastic Covers, Clothes, Paper, Rubber, Glass etc. The Collected Beach Litters were sorted and properly disposed at the site from where Haritha Karma Sena collects to shredding units for recycling.



Beach Cleaning Drive



Beach Cleaning Drive



Beach Cleaning Drive – Azheekal Beach

PRIZE DISTRIBUTION, MARCH 27, 2024

The winners of the **Mobile Photography Contest** received cash award presented by the Principal in-charge Dr. Anju K S on March 27, 2024. This acknowledgement highlights the importance of environmental awareness and conservation efforts within our college community.



Prize Distribution Announcement by Dr. V. Shree Ranjini, FIC, Bhoomithrasena Club



Prize Distribution by the Principal-in-charge Dr. Anju K S



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