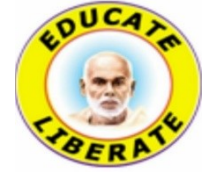




**SREE NARAYANA COLLEGE,
CHENGANNUR**
NATIONAL SERVICE SCHEME 49A&B



WORLD TELEVISION DAY



World Television Day is celebrated on November 21 globally to highlight the importance of television as something beyond an electronic tool. Since its invention, it has been one of the most vital sources of entertainment. It has equally been an important tool to educate and inform people. In the late 80s, television also helped unite India as many people would gather in front of a single screen to watch iconic shows such as *Hum Log*, *Buniyaad*, *Ramayan*, and *Mahabharat*, among others. The United Nations General Assembly decided to commemorate World Television Day on November 21 every year. According to United Nations “Television represents a symbol for communication and globalisation in the contemporary world,” and “World Television Day is not so much a celebration of the tool, but rather the philosophy which it represents.

The NSS unit of our college also celebrated World Television Day on November 21 itself. We conducted a quiz competition about science and we also conducted a debate about the positive

and negative sides of the invention of televisions. So many students and volunteers participated in the debate and it was a fun packed section of the programme. Volunteers shared their ideas and opinions throughout the debate. Totally, the programme was a huge success.