



**SREE NARAYANA COLLEGE,
CHENGANNUR**

NATIONAL SERVICE SCHEME 49A&B



INFANT PROTECTION DAY



November 7 is celebrated as Infant Protection Day every year. The purpose of the day is to raise awareness about the safety of new-born and to safeguard their lives by providing suitable care for infants. It should be made clear that babies confront several challenges owing to a lack of sufficient protection and care. According to a World Health Organization data, 2.4 million babies died in their first month of birth in 2019. Every day, over 7,000 children die, accounting

for 47 percent of all child mortality (under the age of 5 years), with one-third of deaths occurring on the day of delivery and roughly three-quarters occurring within the first week of life.

Infant mortality in India is greater than in other nations due to lack of health care. According to the Child Mortality Report by the United Nations, there were 721,000 infant deaths reported in India in 2018, which equates to an average of 1,975 deaths per day. By implementing this day, the government has declared an effective approach to prevent infant mortality. Infant mortality has not decreased as projected due to a lack of essential health care, lack of knowledge, and the growing population load. Infants are the citizens of tomorrow, and they must be protected since they are the world's future. The Indian government has launched a number of initiatives to help new-borns.

The NSS unit of our college also conducted several programmes and celebrated the day on November 7 itself. We conducted an awareness class for the students and NSS volunteers of college to aware them about the importance of the day. The class was conducted through online platform due to the current Covid 19 restrictions. There was also a interactive section after the class to clear the doubts and others of students. So many students and volunteers actively participated in the section and gathered new information and knowledge from the class. Totally the programme was a huge success due to the active participation of students and volunteers.